Wikinomics: How Mass Collaboration Will Fundamentally Change Learning

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1984 - FrEdMail Network
• text-based email & newsgroups
• Apple IIe; Floppy drives, 300 bps

1992 – Global Schoolhouse
• Video, audio, chat

1994 – Global SchoolNet
• World Wide Web
• Images & Hyperlinks

2008 – Global SchoolNet
• 194 countries
• 100,000 educators

1800 – Lucie info
Yadda yadda
More yadda yadda
Global SchoolNet top education website 5 years in a row!

21st Century Learning Projects, Competitions, and Online Expeditions!

Standards-based, collaborative, and geared to connecting US students with students worldwide . . . to explore community, cultural and scientific issues!

GlobalSchoolNet.org
What is Wikinomics?

Three Influential Forces:

• Technology (always connected & Web 2.0 tools)
• Net Gen (grew up collaborating)
• Global Economy (The World is Flat)

Four Premises:

• Openness
• Peering
• Sharing
• Acting Globally
Always Connected

- Web
- iPod
- Tivo
- PDA
- GPS
- Cell phone
- Wireless
Net Gen Ethics

- Playfulness
- Openness
- Freedom
- Authenticity
- Innovation
- Balance
- Speed
- Napster
- Mobile Phone
- Video Games
- Weblog
- Netscape

Source: IT&CA, Don Tapscott & Robert Barnard
Totally **plugged in citizens** of a worldwide community!
Mindmapping Wikinomics

Source: Kevin Lim, Mindmapping Wikinomics, 11/9/2007
http://theory.isthereason.com/?p=1950
How will Wikinomics impact learning?

- Flexbooks
- Co-created content
- Virtual field trips
- Global competitions
- Global exhibitions
- Collaborative projects
- Blended learning spaces
- Collective wisdom
Collaborative Tools

History of My Blog

2005:
- art!
- ideas!
- poetry!
- tech!
- architecture!
- business!
- science!
- internet!

2006:
- google!
- yahoo!
- techcrunch!
- flickr!
- youtube!
- web 2.0!
- blogs!

2007:
- twitter!
- twitter!
- twitter!
- twitter!
- twitter!
- twitter!
This is the original clearinghouse for collaborative projects from across the globe - projects hosted by the Global SchoolNet Foundation, other reputable organizations, and outstanding partner projects conducted by teachers worldwide! Whether you choose to join an existing project or announce one of your own, GSN's Projects Registry promises to save you time.

Related Resources

Join or Browse Hilites
Subscribe to our Hilites mailing list to receive these projects announcements in your email as they are posted.

Visit our OCL Center: Useful tools and resources to help you with Online Collaborative Learning.

K12 Opportunities
Receive advance notice about conferences, educational Web sites, jobs and other programs and opportunities geared towards the K-12 community.

Advanced Project Search
What are you doing?

140 character updates

YvonneMarieA: Demonstrating Twitter at the National Social Studies conference in San Diego.

BernieDodge: Writing php code on a cool cloudy morning. Should be grading, but can't help following my bliss.

MBAmom: Shopping for provisions before the winter storm hits Michigan.

MBAmom: Having lunch with the Let's Talk Technology group in Bloomfield Hills.

acarvin: You know the parade is over when Santa comes by on a fire truck.

Hi, your profile

Yvonne Marie Andres

Currently

Demonstrating Twitter at the National Social Studies conference in San Diego

Notifications

Add device

Take Twitter with you! Set up your phone or IM!

Stats

Following: 24
Followers: 39
Favorites: 4
Direct Messages: 5
Updates: 226

People

Invite more

Find folks! search
Twittervision

Off to the city for the day...
Silent Film festival tonight! =)
Photoshow.com

- Create slideshows
- Share shows on the web or through email
- Add your favorite MP3 (100 incl. free)
- Personalize with animated clip art & captions
- Order custom DVDs
- Cross platform
- Requires Flash
- Broadcast on TV

San Antonio, Channel 987

Life on the Streets
Global Warming Student Speakout

If you've been looking for new ways to engage your students in collaborative problem solving, here's a unique opportunity to do just that.

Starting on October 17th, 2006, we're inviting teachers to join us in a project that gives students a chance to collectively brainstorm strategies for fighting global warming -- and have their ideas published in a full-page ad in the Washington Post.

We hope this project, which should take 1-2 days to complete, helps you test the waters with software for online collaboration – and helps your students learn about the environment and civic participation.

It works like this:

1. **Sign up – and start brainstorming.**
   Over the next week, you can sign up for a Google Docs & Spreadsheets account and initiate a classroom brainstorming session. You'll be able to create a Google document to “share” with your students – allowing each student to add new ideas at any time, from any computer. To confirm your participation, you'll need to add Google to your list of collaborators by November 3rd 2006.

2. **Share your ideas with us.**
   Once you confirm your participation, you'll receive an email with a link to a Google spreadsheet where you can enter the very best ideas your students have brainstormed. Your spreadsheet must be filled out by November 7th 2006.

3. **See the best ideas appear online and in the Washington Post.**
   Here's where we come in. After reviewing the spreadsheets, our partners at GlobalSchoolNet will choose the best ideas and we will publish the list in an ad that will appear online and in a November issue of the Washington Post (as soon as we have it). We'll also include the name of every school that participates, so regardless of whether your ideas are published, your students will be credited for their work.
Collaborative Learning Center

Successful online collaborative learning requires appropriate content, reliable partners, the right tools, and effective implementation strategies. There are numerous free and low cost options available. The following information will help you to get started.

Tools for Collaboration
- Tools Overview
  - Accessibility Tools
  - Assessment Tools
  - Audio
  - Animators & Avatars
  - Blogs & Journals
  - Bookmark Sharing
  - Calendars
  - Chat
  - Courseware
  - Document Sharing
  - Email & E-Cards
  - Instant Messaging
  - Lists & Forums
  - Maps, Graphs & Visuals
  - Photo Sharing
  - Polls & Surveys
  - Video
  - Web Publishing

Content for Collaboration
- Content Overview
- Featured Projects
- Projects Registry

Resources for Collaboration
- Resources Overview
- GSN Classic Articles Archive
- Converters & Translators
- Guide to Citing Sources
- Bibliography and MLA Guidelines
- Guidelines for Global Citizens
- Bravenet Web Tools
- Directory of Search Engines
Photo Sharing Tools

Tool Features:

Upload and share online photos with people. Once you register you can upload all your digital photos into an online album that can be shared with anyone. You can even order prints for a fee.

Where Tool Can Be Found:

- **PhotoShow** - free/pay
  [http://www.simplestar.com](http://www.simplestar.com)

- **Pics4Learning** - free/*kid friendly
  [http://www.pics4learning.com](http://www.pics4learning.com)

- **www.ofoto.com** - free/pay
  [http://www.ofoto.com](http://www.ofoto.com)

*kid friendly denotes resources that aim to provide a safe environment for student use.

Examples of Tool Implementation for Collaboration:

- **Life on the Streets: Homeless Kids in San Diego**
  [http://www.globalschoolnet.org/Photos/Life_on_the_Streets](http://www.globalschoolnet.org/Photos/Life_on_the_Streets)

- **Pic4Learning Lesson Plans**
Audience Favorites

• Yadda
• Yadda
• Yadda
• Yadda
• Yadda
• yadda
Learn More

- Wikinomics.com
- GlobalSchoolNet.org
- Google for Educators
- Net Gen (paper by Donald Tapscott)
- Wikinomics (83 min presentation by Donald Tapscot)
- Flexbooks
- Pulse Project - Networked Books